# Artemis Panou

UI/UX Designer | Digital Designer | Web Designer

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## Profile

Creative and detail-oriented UI/UX Designer with a strong background in digital and graphic design.

Experienced in crafting userfriendly websites, logos, and marketing materials, with a keen focus on maintaining brand consistency and enhancing the overall user experience.

Adept at balancing creativity with functionality to deliver visually appealing designs that align with both client objectives and user needs.

# **Technical Skills**

#### **Design Tools:**



#### Web Technologies:



## **Graphic Design:**

Logo Design, Business Cards, Banners, Posters

#### **Other Skills:**

Wireframing, Prototyping, User Research

## Education

Vakalo Art & Design College 2018 - 2021 BA in Digital Design

# Work Experience

ADS SOLUTIONS - UI/UX & **Graphic Designer** September 2022 - Present

 Designed digital marketing assets including websites, logos, banners, business cards, and posters.

- Collaborated with developers to implement design solutions.
- Optimized designs based on feedback and user analytics.
- Delivered high-guality graphics and digital assets that aligned with client objectives and brand guidelines.

MAINSYS - Web Designer Intern April 2022 - July 2022

 Assisted in responsive web design and wireframes inplementation.

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 Contributed to website redesign projects.

## Lanquages

Native	Fluent
Greek	English